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The book examines the controversy between China and Japan over the Diaoyu/Senkaku islands. Although the islands are described in US media as unpopulated specks of land, in both China and Japan they are seen as vital parts of the motherland. Japan claims that it 'discovered' these unclaimed islands in the late 19th century and annexed them to Okinawa. Conversely, China says that these islands have been Chinese for centuries and that Japan seized them during its period of imperial expansion. The book dissects the historical narratives of the islands, investigating the ways in which these stories have shaped each nation's understanding of the dispute. It also investigates how both traditional and social media discussed the controversy. Chapter in the book analyze how governments used the media to reach domestic and international audiences, fueling public passions and escalating the risk of war.

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