



Stern Rules!: The Seven Rules of Business Everyone Can Learn From Howard Stern

Jamie Troia

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The Rules of Business with no Baba Bulls#!t!

You Don't Become the "King of All Media" by Accident

Stern Rules! is the first book that examines the things that Howard Stern has said and done for more than 25 years to become one of the highest paid entertainers in history. The book shows you how to apply Howard's proven business methods to make you, and your business more successful.

It doesn't matter whether you love or hate Howard Stern, if you want to improve your business then **Stern Rules!** is for you. Read this book and find out:

- Why differentiating yourself is a key to financial success and what strategies Howard used to ensure his show was unique.
- How to build a team that will run through walls for you and do whatever it takes to get the job done.
- Why creating a culture of brutal honesty is a secret of success that few companies have been able to effectively deploy.
- How to create customers that are die-hard fans who will follow you religiously and can't wait to hear what you say next.
- Why Howard's approach to syndication of the Stern Show on terrestrial radio can help you to increase your own income or your company's profits.
- Why Social Networks like Facebook are the "New Radio Stations" and how you can use them to build big profits.
- How to effectively listen to your fans and customers, and ensure that you are constantly providing them with a product they can't wait to get their hands on.
- Why having fun is a critical component to financial riches and is often responsible for your best and most profitable ideas and products.

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Melissa Jackson:

This Stern Rules!: The Seven Rules of Business Everyone Can Learn From Howard Stern book is not really ordinary book, you have after that it the world is in your hands. The benefit you will get by reading this book will be information inside this publication incredible fresh, you will get info which is getting deeper you read a lot of information you will get. This kind of Stern Rules!: The Seven Rules of Business Everyone Can Learn From Howard Stern without we understand teach the one who examining it become critical in considering and analyzing. Don't always be worry Stern Rules!: The Seven Rules of Business Everyone Can Learn From Howard Stern can bring if you are and not make your tote space or bookshelves' come to be full because you can have it inside your lovely laptop even cell phone. This Stern Rules!: The Seven Rules of Business Everyone Can Learn From Howard Stern having fine arrangement in word along with layout, so you will not truly feel uninterested in reading.

Jamey Norton:

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William McNeill:

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