

The Electronic Church in the Digital Age [2 volumes]: Cultural Impacts of Evangelical Mass Media



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- Compares and contrasts evangelical media across time and across platforms
- Provides insight into the influence of the electronic church in the digital age
- Documents the reach of the electronic church through radio, TV, and digital media
- Reports what evangelical mass media is saying about today's key issues

• Considers how voices within religious mass media persuade or dissuade the American public with their discourse

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