



The Right Thing: An Everyday Guide to Ethics in Business

Sally Bibb

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Trust in business is at an all-time low, but more people than ever claim that working for an ethical company matters to them. Something has to change. But in a everyday working environment, ethics often seem abstract and hard to grasp.

The Right Thing is here to help, as leading business consultant Sally Bibb gives you simple steps to make sure that you're working ethically. The book features:

- Simple explanations of big ethical ideas
- Case studies to bring ethics to life, and show how bad it can be when ethics go wrong
- Tips on everything from ethical leadership to creating an ethical culture
- Checklists – so you can make sure you're doing the right thing

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