

First Aid for a Wounded Dental Business: A Guide to evaluating your practice and profitability (First Aid for a Wounded Business) (Volume 1)

BA, Ms. Tracey Lennemann RDH

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"First Aid For A Wounded Dental Business", is an innovative, thought-provoking guide for evaluating your dental business through the mentoring of a small business coach. You will learn vital fundamental steps for recognizing deficits, how to correct them and creating solid platforms for your business to grow. In this book you will learn: • Biggest business pitfalls for dental practices and how to overcome them. • What financial measurements are most important for dentists to record? • How to identify common business problems and prioritize your goals. • Why patients leave and how to get them to stay and come back. • The importance of a creating a simple business plan for your team. • Suggestions on how to avoid income loss, staff turn-over and future failure. • Vital coaching advise granted to help increase your business income. Whether your business is failing, ailing, need of improvements or a new perspective, this is the book for you! Be more than just a dentist, be a true business owner!



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