

Social Performance: Symbolic Action, Cultural Pragmatics, and Ritual (Cambridge Cultural Social Studies)



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Taking a "cultural pragmatic" approach to meaning, the contributors suggest a new way of looking at the continuum that stretches between ritual and strategic action. They do so by developing, for the first time, a model of "social performance". This volume offers the first systematic and analytical framework that transforms the metaphor into a social theory and applies it to a series of facinating large-scale social and cultural processes--from September 11 and the Clinton/Lewinsky Affair, to the South African Truth and Reconciliation Commission and Willy Brandt's famous "kneefall" before the Warsaw momument.

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