



An Insider's Guide to Publishing

David Comfort

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"Perseverance is much more important than talent. Because so many talented people fall by the wayside."

-- James Michener

The history of writing is full of authors striving to succeed in a hyper-competitive publishing world, contending with agents, editors, publishers, critics, and sometimes the greatest challenge of all - overnight success. For all of the extaordinary changes that have recently taken place, however, there are a few things that remain the same. Getting published still requires persistence, preparation, and smarts, as well as an understanding of how the business works, where it's been, and where it's going.

An Insider's Guide to Publishing pulls back the industry curtain for millions of published and aspiring authors, revealing Hemingway's famous feuds, Poe's raving madness, Capote's vengeful wit, and much more. With clever insights and dark humor to spare, David Comfort, a thirty-year veteran of the publishing trenches, explores the achivements and faultures of literary masters and editorial workaholics to show readers how they, too, can:

- Use their creativity and composure to overcome publishing pitfalls.
- Work with agents, editors, publishers, and critics like a pro.
- Deal with rejection and success while avoiding the madhouse.
- Navigate the pros and cons of both traditional and self-publishing.

An Insider's Guide to Publishing shares the wicked wit and wisdom of some of the craziest and most ambitious authors and editors of all time - proving that even the talented need luck, pluck, persistence, and the inside scoop on this rapidly changing industry in order to succeed!



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