

Copyright Clearance for Creatives: A guide for independent publishers and their support providers

Joyce L. Miller, C. Daniel Miller

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The guide covers processes and procedures for locating existing content that adds value to current works, for determining when permission is needed, and for obtaining permissions when advisable to do so. The guide identifies new approaches to copyright protection, defines new terms related to copyright, and delineates new procedures for licensing of content procedures that writers, publishers, and their support teams will find helpful when using the work of others or sharing their own work. It contains directions for obtaining permissions, templates and tools for tracking permission, examples of request letters, permission request forms, examples of cease and desist letters and take-down notices, a list of myths about copyright that can land a creator in hot water, and considerations regarding self-publishing, copyright ownership, and copyright clearance every self-publisher should read before they begin implementing their project plan.



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