

Intercultural Interactions: A Practical Guide (Cross Cultural Research and Methodology)

Kenneth Cushner, Richard W. Brislin

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This new edition of Intercultural Interactions presents a fully updated set of training materials which have been developed to form the basis of a variety of cross-cultural orientation programmes. These materials are based on the assumption that there are commonalities, or similar personal experiences, when people live and work in cultures other than their own.

More comprehensive in scope than its predecessor, the **Second Edition** also contains a practical new user's guide, and its expanded coverage draws readers in with more vivid scenarios and examples reflecting changing world events and social milieu.



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